



*News Release*

**MahaNakhon, Thailand's Tallest Tower,  
Presents Stunning Light Show to Celebrate Its Completion,  
As Bangkok's Architectural Landmark**

Bangkok's sky lit up when "PACE Development Corporation Public Company Limited or "PACE", developer of "MahaNakhon", the high end mixed-use development, organized an exclusive event 'MAHANAKHON: BANGKOK RISING, THE NIGHT OF LIGHTS'. The stunning lightshow and gala evening celebrated the completion of Thailand's tallest tower at MahaNakhon Square on Narathiwas Ratchanakarin Road, on Monday August 29th, 2016.

"PACE and our long term partners including Siam Commercial Bank (SCB), BMW Thailand and Citi Bank (CITI) have jointly held an exclusive event, 'MAHANAKHON: BANGKOK RISING, THE NIGHT OF LIGHTS', to celebrate the completion of MahaNakhon," said **Sorapoj Techakraisri**, Chief Executive Officer of PACE Development Corporation Public Company Limited. "The tower provides Bangkok with an iconic architectural landmark as found in the world's capitals, and also reflects the economic stability of Thailand."

The highlight of the celebration was the first-ever landmark skyscraper lightshow in Thailand, using innovative lighting technology projected onto the building's pixels, building blocks of light encircling the tower as it rises above the cityscape, visible throughout the city of Bangkok.

A thank-you concert was held at the 'MahaNakhon Square' as a gesture of appreciation to all parties supporting the development from the beginning. Concert goers were entertained by acclaimed Spanish tenor *José Carreras* and famous Thai musical artists, led by *Thaitanium, Da Endorphine, Kit the Voice* and *Nammon Teeranai*.

PACE also held a photo contest for video and images of the MahaNakhon lightshow enabling all Bangkok residents to take part in welcoming Bangkok's new landmark. A total of more than 10 million baht of prizes including 10,000 passes to visit the 'MahaNakhon Observation Deck' and a top prize worth 100,000 baht will be up for grabs, with winners selected on October 1, 2016.

**Arthid Nanthawithaya, Siam Commercial Bank's president & CEO** said, "The completion of MahaNakhon represents Thailand's newest modern and spectacular architecture which matches other iconic buildings in the leading capitals around the world. As the project's financier, SCB is honored to be part of the celebration of this historic milestone and delighted to share this success of PACE's latest pride with the tallest building in Thailand."

**Darren Buckley, Country Head and Citi Country Officer at Citibank** said, "CITI is delighted to be part of this celebration to mark the opening of Thailand's tallest building. Having been part of PACE's acquisition of DEAN & DELUCA USA, CITI recognizes the firm's ambition in putting Thailand on the map. MahaNakhon will become a jewel of Bangkok's skyline, and we are looking forward to working together following its official opening to help MahaNakhon become a premier landmark in Bangkok, starting with special CITI privileges for the photo contest."

**Mr. Lars Nielsen, Director, Sales & Marketing, BMW Thailand**, explained, "BMW Thailand and PACE began together at MahaNakhon launching the new BMW 5 Series back in 2010. Since then, we have maintained a strong relation and partnership. Today, we are proud to collaborate with PACE once more, this time to celebrate an extraordinary design accomplishment - completion of MahaNakhon, the landmark of Thailand."

The mixed-use development 'MahaNakhon' comprises of 5 highlight features including 1) The super-luxury Ritz-Carlton Residences, Bangkok, with 209 extraordinary freehold homes 2) Bangkok EDITION Hotel, the 155-room boutique hotel is a collaboration between Marriott International and renowned hotelier Ian Schrager. Bangkok is the sixth EDITION after London, Miami and New York. 3) MahaNakhon Observation Deck, a tourist attraction observation deck experience offering tourists 360 degree scenic views of Bangkok at 314 meters, supported by private entrance and dedicated retail/exhibition space in the base of the tower. One highlight of the observatory is the cantilevered glass floor (sky tray), extending out from the building allowing visitors to feel like they are flying over the ground below from the highest point in Bangkok. 4) MahaNakhon CUBE, a 7-floor retail space connecting directly to BTS Chongnonsi Station, offering Bangkok's best selection of dining from world-class restaurants found exclusively at MahaNakhon. These include "L'Atelier de Joël Robuchon" by the world's most acclaimed 26-Michelin Star Chef Joël Robuchon, Thailand's first Conde Nast International Restaurant "Vogue Lounge", Exquisite Chinese cuisine by Chef Mann at "M Krub", Japanese fine dining by famous iron chef "Morimoto", and the iconic restaurant café brand from New York "Dean and DeLuca". The CUBE also brings together lifestyle services and brands including "Verita Health" a wellness clinic focused on next-generation customized healthcare, "Digital Ventures" the Venture Capital and innovation hub, a subsidiary of leading financial institute Siam Commercial Bank, and fashion brands for men "Don's Footwear" and

“MahaNakhon Bespoke Tailoring”. 5) MahaNakhon Square, a landscaped public plaza in front of the tower, 1,000 sq.m. designed for social activities including art exhibitions, concerts and performances. Currently, MahaNakhon CUBE is now open, residences, hotel and MahaNakhon Observation Deck will be fully operational in late 2016 and next year.

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